MASTER OF BUSINESS ADMINISTRATION

PROGRAMME BACKGROUND
The programme aims to provide students with focused and in-depth research knowledge within their specific areas of Business Studies. It also aims to inculcate in them a systematic and ethical approach in conducting research in specialised areas, thereby contributing to knowledge and practice. This programme offers coursework mode. Full-time programme is within 1 year 6 months while part-time is within 2 years 6 months. Classes are held once a month on weekends.

MQA ACCREDITATION REF. NUMBER
MQA/FA5002

JPT REF. NUMBER
JPT/BPP(U)1000-801/117JLD.5(34)(R/340/7/0524)

LEVEL OF STUDY
Master's Degree / MQF – Level 7

MODE OF STUDY
Conventional

TEACHING MODE
By Coursework

STUDY SCHEME
Full-Time and Part-Time

STUDY DURATION
Full-Time : 1½ - 3 years Part-Time : 2½ - 5 years

TOTAL CREDIT HOURS TO GRADUATE
45 credit hours

MEDIUM OF INSTRUCTION
English

ENTRY REQUIREMENTS
i. A bachelor's degree with at least CGPA 2.50 out of 4.00 or equivalent qualification, as accepted by the HEP Senate; or ii. A bachelor's degree but did not achieve CGPA 2.50 out of 4.00, or equivalent qualifications can be considered for admission subject to having at least five (5) years of working experience in relevant field.

	CAREER PROSPECTS

CAREER PROSPECTS

Graduates from this programme can look forwards to successful careers in middle and senior management across a range of organisations. Students may also wish to pursue PhD research following graduation.

Careers in management can be found across the private, public and voluntary sectors, with opportunities to branch out into areas of management, marketing and sales as well as technology. Graduates also can be as Academician such as teachers and lecturers in the field of management and business administration.

CONTACT

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PROGRAMME STRUCTURE

- **FULLY COURSEWORK – FULL-TIME**

SEMESTER 1

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	ECO7013	Managerial Economics	Core	3
2	ETR7013	Comparative Business Ethics	Core	3
3	MGT7013	Organisational Behaviour	Core	3
4	MKT7013	Marketing Management	Core	3
5	MTK7013	Decision Analysis	Core	3
			TOTAL	15

SEMESTER 2

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	MGT7023	Human Resourse Management	Core	3
2	OPE7013	Operation Management	Core	3
3	OPR7023	Business Research Method	Core	3
4	PJP7016	Project Paper	Core	6
5	xxx	Elective Course	Elective	3
			TOTAL	18

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	ACC7033	Managerial Accounting and Finance	Core	3
2	LAW7033	Business Law	Core	3
3	MGT7033	Strategic Management	Core	3
4	xxx	Elective Course	Elective	3
			TOTAL	12

ELECTIVE COURSE		
COURSE CODE	COURSE NAME	CREDIT HOURS
ETR7023	International Business	3
ETR7033	Small Business Management	3
ETR7043	Business Innovation	3
MGT7043	Organisational Change and Development	3
MGT7053	Corporate Communications	3
MGT7063	Project Management	3

SUMMARY

SEMESTER	CREDIT HOURS
SEMESTER 1	15
SEMESTER 2	18
SEMESTER 3	12
TOTAL CREDIT HOURS	45

- **FULLY COURSEWORK – PART-TIME**

SEMESTER 1

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	MGT7013	Organisational Behaviour	Core	3
2	MKT7013	Marketing Management	Core	3
			TOTAL	6

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	ETR7013	Comparative Business Ethics	Core	3
2	MTK7013	Decision Analysis	Core	3
			TOTAL	6

SEMESTER 3

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	ECO7013	Managerial Economics	Core	3
2	MGT7023	Human Resourse Management	Core	3
			TOTAL	6

SEMESTER 4

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	LAW7033	Business Law	Core	3
2	OPE7013	Operation Management	Core	3
			TOTAL	6

SEMESTER 5

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	ACC7033	Managerial Accounting and Finance	Core	3
2	MGT7033	Strategic Management	Core	3
			TOTAL	6

SEMESTER 6

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	OPR7023	Business Research Method	Core	3
2	xxx	Elective Course	Elective	3
			TOTAL	6

SEMESTER 7

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	PJP7016	Project Paper	Core	6
2	xxx	Elective Course	Elective	3
			TOTAL	9

ELECTIVE COURSE		
COURSE CODE	COURSE NAME	CREDIT HOURS
ETR7023	International Business	3
ETR7033	Small Business Management	3
ETR7043	Business Innovation	3
MGT7043	Organisational Change and Development	3
MGT7053	Corporate Communications	3
MGT7063	Project Management	3

SUMMARY

SEMESTER	CREDIT HOURS
SEMESTER 1	6
SEMESTER 2	6
SEMESTER 3	6
SEMESTER 4	6
SEMESTER 5	6
SEMESTER 6	6
SEMESTER 7	9
TOTAL CREDIT HOURS	45