

BACHELOR OF DAKWAH WITH COMMUNICATION (HONOURS)

PROGRAMME BACKGROUND

The Bachelor of Dakwah with Communication (Honours) degree is designed to produce graduates who have skills in the field of religion and at the same time have communication skills in an effort to use the skills of religion as well as communication in a balanced way and to contribute to religion, nation and country.

Today's industrial climate requires human capital that has the characteristics of 'multi-tasking' that is capable of performing various tasks and capable of mastering various fields. Although this program is directed towards the fields of prophecy and communication, it also produces graduates who master several fields such as akidah, tafsir, hadith, al-Quran and Tajwid, fiqh as well as relevant knowledge for professional preaching positions. Thus, graduates from the USAS are expected to meet the needs of the country's labour force, whether in the public or private service.

The variety of courses offered in this program, as well as the teaching staff who master these areas can produce graduates as desired. In addition, with the knowledge they possess, graduates can also devote themselves to the local community in the field of education and Islamic sciences. Graduates who master such fields are also needed in the community for social activities. It is expected that graduates from the US will be able to meet the current needs and can stand shoulder-shaking energy to develop local communities.

MQA ACCREDITATION REF. NUMBER

MQA/PA 16705

JPT REF. NUMBER

JPT/BPP(U)1000-801/71/e23/03282

LEVEL OF STUDY

Sarjana Muda / Tahap 6 – KKM

MODE OF STUDY

Conventional

TEACHING MODE

Lecture, Tutorial and Industrial Training

STUDY SCHEME

Full-Time

STUDY DURATION

Full-Time : 3 1/2 years (7 semesters)

TOTAL CREDIT HOURS TO GRADUATE

138 credit hours

MEDIUM OF INSTRUCTION

National Language

ENTRY REQUIREMENTS

- i. Pass STPM or equivalent with a minimum of Grade C (NGMP 2.00) in two subjects including one related to Islamic Studies; or
- ii. pass STAM with minimum Maqbul grades; or
- iii. pass Diploma (Level 4 MQF) or the equivalent in Islamic Study with minimum PNGK 2.00; or
- iv. pass Matriculation / Foundation / Foundation of Islamic studies or that is equivalent to a minimum pNGK 2.0; or
- v. pass DKM / DLKM / DVM in related fields
- vi. other qualifications recognized by the Kingdom of Malaysia.

CAREER PROSPECTS

- Teacher
- Religious teachers
- Officer of the Division of Islamic Worship
- Dakwah Officer
- Officer of Islamic Affairs
- Corporate Communications Officer
- Customer Service Officer
- Media Islamic Law Adviser
- Religious speakers
- Counselor of the Department of Islamic Religion
- Dakwah Supervisor
- Operations Management
- Broadcast Content Provider
- Script Writer

CONTACT

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Ketua Program,
Ijazah Sarjana Muda Dakwah dengan Komunikasi (Kepujian)
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PROGRAMME STRUCTURE

SEMESTER 1

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	MPU3182 / MPU3142	Penghayatan Etika dan Peradaban / Bahasa Melayu Komunikasi 2	MPU	2
2	BBA1052 / BBA1062 / BBA1072 / BBA1142	English Proficiency I / English Proficiency II / English Proficiency III / Advanced English I	University Compulsory	2
3	WKU6011	Tilawah dan Hafazan al-Quran	University Compulsory	1
4	USN6123	Fiqh al-Sirah	Core (Islamic Studies)	3
5	USN6013	Aqidah Islamiyyah	Core (Islamic Studies)	3
6	BBA1012	Bahasa Arab I	Core (Islamic Studies)	2
7	USN6513	Daie Kontemporari	Core (Major)	3
8	KOM6013	Pengenalan kepada Sistem Komputer	Elective (Related to Major)	3
TOTAL				19

SEMESTER 2

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	MPU3192	Falsafah dan Isu Semasa	MPU	2
2	MPU3042 / MPU3412 / MPU3422 / MPU3432 / MPU3442 / MPU3452 / MPU3462 / MPU3472 / MPU3482 / MPU3492 / MPU3502	Jabatan Pertahanan Awam Malaysia / Kembara Rekreasi (Kayak) / Pengenalan Sains Sukan dan Kejurulatihan / Pengacaraan dan Asas Pengurusan Majlis/ Asas Renang dan Menyelamat di Air/ Asas Kraftangan (Labu Sayong) / Asas Seni Fotografi / Asas Pembikinan Video/ Asas Taekwando / Asas Silat Olahraga/ Siswa Siswi Pertahanan Awam (SISPA I)	MPU Note: Choose 1 course only	2

3	WKU6033	Kelakuan Organisasi	University Compulsory	3
4	BBA1022	Bahasa Arab II	University Compulsory	2
5	QUR6012	Al-Quran dan Tajwid	Core (Islamic Studies)	2
6	USN6533	Risalah Dakwah	Core (Major)	3
7	USN6523	Sosiologi Dakwah	Core (Major)	3
8	KMS6023	Pengenalan Komunikasi Massa	Minor	3
TOTAL				20

SEMESTER 3

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	MPU3222 / MPU3212	Pemikiran Kritis dan Kreatif/ Bahasa Kebangsaan A	MPU	2
2	QUR6051	Hifz al-Quran I	Core (Islamic Studies)	1
3	USN6073	Ulum al-Hadith	Core (Islamic Studies)	3
4	USN6063	Ulum al-Quran	Core (Islamic Studies)	3
5	SYI6023	Hukum Syarak dan Sumber-sumbernya	Core (Islamic Studies)	3
6	USN6103	Hadis Tematik	Elective (Related to Major)	3
7	KMS6053	Komunikasi Media Baharu	Minor	3
TOTAL				18

SEMESTER 4

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	WKU6022	Penulisan Akademik	University Compulsory	2
2	SYI6103	Isu-isu Fiqh Kontemporari	Core (Islamic Studies)	3
3	USN6603	Mantiq Gunaan	Core (Major)	3
4	USN6553	Dakwah dan pengurusan Islam	Core (Major)	3

5	USN6093	Tafsir Tematik	Elective (Related to Major)	3
6	FPI6043	Bahasa Mandarin	Elective (Related to Major)	3
7	KMS6013	Kemahiran Komunikasi dan Pengucapan Awam	Minor	3
TOTAL				20

SEMESTER 5

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	BBA1032	Bahasa Arab III	Core (Islamic Studies)	2
2	USN6573	Organisasi Dakwah	Core (Major)	3
3	USN6083	Takhrij al-Hadith	Elective (Related to Major)	3
4	FPI6013	Kaedah Penyelidikan	Elective (Related to Major)	3
5	KMS6033	Pengiklanan Digital dan Strategi Komunikasi	Minor	3
6	KMS6083	Komunikasi Antarabudaya	Minor	3
7	KMS6063	Media dan Masyarakat	Minor	3
TOTAL				20

SEMESTER 6

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	MPU1242	Integriti dan Antirasuah	MPU	2
2	USN6113	Akhlag dan Tasawuf	Core (Islamic Studies)	3
3	USN6583	Perbandingan Agama untuk Tujuan Dakwah	Core (Major)	3
4	USN6143	Terapi al-Quran	Core (Major)	3
5	KSL6043	Bimbingan dan Kaunseling Menurut Perspektif Islam	Core (Major)	3
6	FPI6026	Latihan Akademik	Core (Major)	6
TOTAL				20

SEMESTER 6.5

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	USN6623	Praktikum Dakwah	Core (Major)	3
TOTAL				3

SEMESTER 7

NO	COURSE CODE	COURSE NAME	CLASSIFICATION	CREDIT HOURS
1	USN6563	Pengurusan Konflik dalam Dakwah	Core (Major)	3
2	USN6543	Metodologi Dakwah	Core (Major)	3
3	KMS6043	Komunikasi Penulisan Digital	Minor	3
4	KMS6093	Komunikasi Dakwah	Minor	3
5	KMS6103	Produksi Digital Audio & Video	Minor	3
6	KMS6073	Asas Komunkasi Bahasa Isyarat	Minor	3
TOTAL				18

SUMMARY

SEMESTER	CREDIT HOURS
SEMESTER 1	19
SEMESTER 2	20
SEMESTER 3	18
SEMESTER 4	20
SEMESTER 5	20
SEMESTER 6	20
SEMESTER 6.5	3
SEMESTER 7	18
TOTAL CREDIT HOURS	138